



1.75" X 2.75" Rectangle Button - Template

**BLEED ZONE: EXTEND BACKGROUND COLORS INTO THIS AREA**

RIM TEXT ZONE: THIS AREA PRINTS ON THE BACK RIM

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**SAFE ZONE:**  
The flattest part of the  
button face. Keep important  
text/images in this space.

RIM TEXT ZONE: THIS AREA PRINTS ON THE BACK RIM

**BLEED ZONE: EXTEND BACKGROUND COLORS INTO THIS AREA**

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